

Create a Video with your Smartphone.

The smartphone is pretty much the all in one digital version of the Swiss Army Knife. Chances are about even you have accessed this document on your phone. End of argument!

TIP NUMBER 1: Hold the Camera sideways.... wider than tall!

Here are two links on “How to Film Professional Videos” using smartphones one is for iPhones the other Androids.

<https://videos.cnc.bc.ca/Watch/iPhone> click on “About” above the video to see an accompanying PDF.

<https://videos.cnc.bc.ca/Watch/Android> click on “About” above the video to see an accompanying PDF.

OPEN CAMERA APP: <https://sourceforge.net/projects/opencamera/> nifty app adds additional qualities to camera in your smartphone.

And a third video For Beginners <https://videos.cnc.bc.ca/Watch/beginners> similar to those above. All aspects of a video are important. Is the stuff to be heard easy to hear? Can a person really see what you want them to see?

<https://videos.cnc.bc.ca/Watch/Tp5y6S2D>

As we have heard smartphones are hard to hold steady and that is essential to a good video. The video link above displays some “essentials” as in “making your life easier” essentials, if you intend to really get into production the cost for these or similar items would be worth the expenditure and could come out of PD funds. There are many more assistive gadgets: microphones, steadying devices, lights and lenses available online.

Editing

How to edit is a few workshops worth of study on its own with hands on editing involved to get the “feel” for it. Here though are two videos explaining the two (free) most popular editors. I suggest these be loaded on to your PC ([Windows Movie Maker](#)) or your Mac ([iMovie](#)). I can’t imagine editing on an iPhone but I’ll toss in a video for that too.

NOTE: PC / WMM users... WMM is notoriously picky about what video files it will work with, It may not like the format of video files output by your smartphone (it should like Mp4)(it does like WMV) so you MAY have to convert your files by using either [Handbrake](#) or [Format Factory](#) to either Mp4 or WMV.

[Windows Movie Maker](#) <https://videos.cnc.bc.ca/Watch/WMM>

[iMovie](#) <https://videos.cnc.bc.ca/Watch/Mb9e7B5W> edit on iPhone <https://videos.cnc.bc.ca/Watch/Jn7t8H6D>

If you are not happy with the above editing programs... some recommendations <https://videos.cnc.bc.ca/Watch/t5M6Fcj8>. And not included in that video... this software which is inexpensive but LOOKS powerful. <https://videos.cnc.bc.ca/Watch/x6DCq3i4>

I don’t use these editing programs or a smartphone for production. But my years of experience can probably help figure things out. Give me a ring at 5575. **OR... I am more than willing to assist with your video, you write a script, we can shoot and record the video and I’ll edit it to your satisfaction! 5575 It’s part of what I do!**