



CNC opens applications for fully funded Community Ambassadors in Tourism & Hospitality (CATHI) employment training program

Prince George, B.C.

The College of New Caledonia (CNC) is accepting applications for the next intake of its Community Ambassador in Tourism and Hospitality Industry (CATHI) program, a fully funded employment training program that helps participants gain the skills, confidence, and experience needed to enter the workforce.

“People say they feel better and are better off when they have a job, so we’re removing barriers to skills training,” said Sheila Malcolmson, Minister of Social Development and Poverty Reduction. “In partnership with the Government of Canada, we’re investing \$296,644 to deliver hands-on training and work experience for people facing barriers to employment, including in tourism and hospitality. Through training programs like the College of New Caledonia’s, people in the Prince George area will get jobs-ready skills, industry-recognized credentials, and direct connections to local employers and jobs.”

Running from September 14 to December 4, 2026, the 12-week program offers 16 available seats and combines classroom instruction, industry-recognized certifications, employability skills, and work experience to prepare participants for careers in tourism, hospitality, retail, customer service, and other service industries. Training is fully funded by the Government of Canada through the bilateral [Canada-British Columbia Workforce Development Agreement](#), which supports skills training and employment programs for people in British Columbia.

“Talent and ambition exist in every community, and it is important that we create opportunities for everyone to reach their full potential,” said Patty Hajdu, Minister of Jobs and Families and Minister responsible for the Federal Economic Development Agency for Northern Ontario. “Through the Community Ambassadors in Tourism and Hospitality program, we are helping people in British Columbia gain valuable skills, workplace experience, and connections to good jobs in tourism and industry. Together, we are opening doors and building a stronger future for communities across northern British Columbia.”

For graduate Chris White, the program provided the skills and confidence to advance in his career.

"I just wanted to start by saying thank you for the opportunity to be part of the CATHI program. I learned so many new skills that I'll carry with me for life. I still have a long way to go to find my lifetime career, but this program has given me opportunities and experiences that are helping me get there. I'm still working with the same employer, I've received a wage increase, and I've been promoted to Assistant Department Manager. I'm now working 40 hours a week with occasional overtime."

Jennifer Cameron, Continuing Education Coordinator at CNC, said the program is designed to remove barriers to employment while helping participants build lasting careers.

"The CATHI program is about creating opportunities for people who are ready to take the next step toward meaningful employment. Students leave with practical skills, industry-recognized certifications, and real workplace experience that employers value. Success stories like Chris's show the lasting impact this program can have, and we encourage anyone who is eligible to apply while spaces are still available."

To be eligible, applicants must:

- Be unemployed, precariously employed, or experiencing multiple barriers to employment.
- Be legally entitled to work in Canada.
- Be living in British Columbia at the time of training.
- Not be participating in another provincially or federally funded labour market program during the training.

Applications for the September 2026 intake are now open. With only **16 seats available**, interested individuals are encouraged to apply early.

For more information or to apply, visit the [CNC Skilled Training for Employment](#) webpage.

For media inquiries or interview requests, please contact:

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