



# Business Management Diploma

## Program Overview

CNC's Business Management Diploma program offers students foundational skills to enter the world of business. Students learn to solve complex business problems and calculate business opportunities. Students can specialize in the following areas to create a dynamic diploma for the marketplace:

- Management
- Marketing
- Leadership
- International Business
- Web & Graphic Design

The Business Management Diploma is a flexible 2-year program of 20 courses (60 credits). Students who take 5 courses a semester will finish within 4 terms.

Students can use their specialized diploma towards an undergraduate degree in Business Management, Marketing, and International Business, transferring up to 60 credits (**the equivalent to 2 years of university studies**), for a fraction of the cost of a university program.

Business Management students at CNC gain the foundational knowledge they need to get their dream job in the world of business. Careers in business include:

- Business Analyst
- Marketing Coordinator
- Project Manager
- Entrepreneur
- Sales Manager
- And more!

APPLY ONLINE AT  
[cnc.bc.ca/international-education/apply](https://cnc.bc.ca/international-education/apply)

College  
of New  
Caledonia

**CNC**

International  
Education



## Admission Requirements

Applicants require proof of successful completion of the following:

- 1 High school, or the equivalent of BC Grade 12 with English 12 minimum "C" grade
- 2 2. Minimum TOEFL score of 80 (IBT) or minimum overall academic IELTS score of 6.0 or equivalent, or successful completion of CNC's English for Academic Purposes (EAP) 3

## Why study at CNC?

- Accredited College
- World Class Education
- Affordable Tuition
- Individualized Support
- Quality Academic Advising
- Access to Student Service Tools and Services
- Diverse Student Population
- Transferable Credit to Universities Across Canada
- Northern Canadian Experience
- Great Student Activities

**To apply or enquire about admission requirements, visit [cnc.bc.ca/ined](http://cnc.bc.ca/ined) or e-mail [intladmit@cnc.bc.ca](mailto:intladmit@cnc.bc.ca)**



MEMBER OF  
MEMBRE D'

Imagine  Canada

College  
of New  
Caledonia

**CNC**

International  
Education