



## **“Add Yours” Convocation Contest – Quesnel Convocation Ceremony**

### **Terms and Conditions:**

### **Contest Eligibility:**

#### **1. HOW TO ENTER**

No purchase necessary. To enter the contest, students must participate in the “Add Yours” Instagram story challenge shared by the College of New Caledonia prior to and during Convocation, on June 10, 2025. Participants are required to use CNC’s official template and post a story featuring six unique photos from their Convocation day, including:

- A photo at Convocation, at the CNC Quesnel on June 10<sup>th</sup> 2025
- A selfie at Convocation, at the CNC Quesnel on June 10<sup>th</sup> 2025
- A photo in room N206 or S205. at the CNC Quesnel on June 10<sup>th</sup> 2025
- A photo of your folder letter, at the CNC Quesnel on June 10<sup>th</sup> 2025
- The Alumni gift, at the CNC Quesnel on June 10<sup>th</sup> 2025
- The reception following the Convocation ceremony, at the CNC Quesnel on June 10<sup>th</sup> 2025

To be considered, students must tag @cnc\_quesnel. If your account is private and you have not tagged CNC in your submission, your submission will not be valid.

Limit of one entry per person.

Deadline to enter:

- Quesnel ceremony: June 14, 2025, 4:00 PM PST

#### **2. ELIGIBILITY**

The contest is open to anyone who is part of CNC’s graduating class of 2025 and attended CNC convocation ceremony on June 10, 2025.

The contest is not open to directors and employees of College of New Caledonia. CNC reserves the right to cancel or amend the contest at any time. Decisions made by CNC are final and binding.

#### **3. WINNER SELECTION**



Eligible entries will be reviewed on a rolling basis. The first 5 eligible entries from the Quesnel convocation ceremony will be selected.

Selected students will be contacted by CNC via Instagram and must respond within five (5) business days with their full name, student number, and sweater size.

Eligibility will be verified by CNC's Marketing and Events team in coordination with the Office of the Registrar. Failure to respond or confirm details within the specified time will result in forfeiture of the prize, and the next eligible participant may be contacted.

#### 4. DESCRIPTION OF PRIZE

There are a total of five (5) prizes to be awarded:

Five (5) CNC custom sweaters for eligible Quesnel entrants

Approximate retail value: \$40 CAD

Prizes are to be picked up at the Quesnel CNC campus (100 Campus Way, Quesnel, BC). If the student is unable to pick up the prize, they may send a friend or family member in their place. If this is not possible, the prize will be mailed, within BC, to them at the expense of CNC. If the student lives outside of BC, they will be responsible to cover the cost of shipping.

No cash value or substitutions. Prizes are non-transferable.

#### 5. GENERAL RULES

5.1 This contest is null and void where prohibited by law. Any dispute regarding the organizing or conduct of this contest may be submitted to College of New Caledonia at 3330 22 Ave, Prince George, BC V2N 1P8.

5.2 College of New Caledonia is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures or delayed computer transactions or network connections that affect the contest or your participation in it.

5.3 College of New Caledonia reserves the right to disqualify any entrant who does not comply with the contest rules. If after awarding the contest prize, an entrant is disqualified or determined to be ineligible, an alternate winner will be selected using the same process described above. Alternate winners are subject to all contest rules.



5.4 Entrants shall completely release Facebook, Instagram, and LinkedIn. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram, or LinkedIn.

5.5 The prize shall be accepted as is and may not be exchanged or refunded for an amount of money. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.6 If the prize cannot be awarded as described in these rules, College of New Caledonia reserves the right to substitute all or part of the prize with another of comparable value.

5.7 College of New Caledonia reserves the right to amend the Contest rules or to terminate the contest at any time without liability to any entrant.

5.8 All personal information, such as name and email address, collected by College of New Caledonia will be used for the purposes of administering the contest and may be used for the distribution of promotional materials.

5.9 The winner shall sign a release declaring their eligibility as described in section 2 of these rules; agreeing that their name and image may be used for promotional purposes related to this contest and promotion of College of New Caledonia free of charge; and releasing College of New Caledonia from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.