



# The ABCs of Digital Marketing

## Course Overview

**\$1,059**

Get hands-on training in essential skills including search engine optimization, search engine marketing, social media marketing, email marketing, content marketing, and analytics. You will learn practical techniques through real-life projects. By the end of the this course, you'll possess a comprehensive understanding of the digital marketing landscape and the necessary tools to succeed in today's competitive market.

Approximately one week before the course starts you will receive a confirmation email that provides additional course details.

### Prerequisite:

No pre-requisite required

## 45 Hours Offered In-Person or Online

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2025F CEMV 140

September 2, 2025 - February 17, 2026

Tuesdays | 6:00pm - 8:00pm

Students who choose to take this course online will watch pre-recorded lectures and work at their own pace within each week to meet deadlines.

Registration recommended by  
August 15, 2025.

Please register before the recommended date as courses under-enrolled as of this date may be canceled. Registrations after this date will be accepted if space is available.

## Ready to Register?

Request for [Registration Online Form](#);  
and/or [Sponsor an Employee Form](#)

### FOR MORE INFORMATION:

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