



The ABCs of Digital Marketing

Course Overview

\$991

Get hands-on training in essential skills including search engine optimization, search engine marketing, social media marketing, email marketing, content marketing, and analytics. You will learn practical techniques through real-life projects. By the end of this course, you'll possess a comprehensive understanding of the digital marketing landscape and the necessary tools to succeed in today's competitive market.

Approximately one week before the course starts you will receive a confirmation email that provides additional course details.

Prerequisite:

No pre-requisite required

Ready to Register?

Request for Registration Online Form; and/or
Sponsor an Employee Form

FOR MORE INFORMATION:

P 250 561 5846

E continuinged@cnc.bc.ca

cnc.bc.ca/ce

**36 Hours
Offered In- Person
& 9 Hours Online**

1

2024F CEMV 120 - 101

Sept. 10, 2024 - Feb. 18, 2025

Tuesday | 6:00pm - 8:00pm

Blended

Registration recommended by
September 2, 2024.

Please register before the recommended date as courses under-enrolled as of this date may be cancelled. Registrations after this date will be accepted if space is available.



School of Access
& Continuing Education