



The ABCs of Digital Marketing

Course Overview

\$991

Get hands-on training in essential skills including search engine optimization, search engine marketing, social media marketing, email marketing, content marketing, and analytics. You will learn practical techniques through real-life projects. By the end of this course, you'll possess a comprehensive understanding of the digital marketing landscape and the necessary tools to succeed in today's competitive market.

Approximately one week before the course starts you will receive a confirmation email that provides additional course details.

Prerequisite:

No pre-requisite required

45 Hours Offered In-Person or Online

1 2024F CEMV 120 101
September 10, 2024 - February 18, 2025
Tuesdays | 6:00pm - 8:00pm

Students who choose to take this course online will watch pre-recorded lectures and work at their own pace within each week to meet deadlines.

Registration recommended by September 2, 2024.

Please register before the recommended date as courses under-enrolled as of this date may be cancelled. Registrations after this date will be accepted if space is available.

Ready to Register?

Request for Registration Online Form; and/or
Sponsor an Employee Form

FOR MORE INFORMATION:

P 250 561 5846
E continuinged@cnc.bc.ca
cnc.bc.ca/ce



School of Access
& Continuing Education